

WJW FOX8 – CLEVELAND, OH

2005 EEO Public File Content

Recruitment Reconciliation Form

Account Executive
 Photojournalist
 Accounting Assistant – Payroll
 Weekend Assignment Editor
 Director of Finance
 Account Executive
 Traffic Assistant
 Promotions Producer

Associate Producer
 Production Assistant
 Associate Producer
 Executive Producer
 Producer
 Reporter
 Traffic Assistant
 Account Executive

Recruitment Summary Form

Recruitment Reconciliation Forms

Outreach Initiatives

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	Department Descriptions	Exhibit 3
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RECRUITMENT SUMMARY FORM

STATION: WJW - FOX8

Reporting Period: 06/01/04 to 05/31/05**Total Hires Reporting Period: 16**[illegible]

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 6/11/2004
 Position/Job Title: Account Executive Job Classification: SALES
 Recruitment Source¹: WEWS
 Contact Person: John Hollabaugh
 Address: 3001 Euclid Avenue
Cleveland, OH 44115
 Phone #: 216-431-5555
 Total # of Interviewees: 5

Referral Sources ²				No of Interviewees
Name:	<u>WJW Fox8</u>			1
Contact Person:	<u>John Hollabaugh</u>	Phone #:	<u>216-431-5555</u>	
Address:	<u>3001 Euclid Avenue</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44115</u>	
Name:	<u>WJW-FOX8</u>			1
Contact Person:	<u>Paul Bodamer</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW-FOX8</u>			3
Contact Person:	<u>Barbara Toth</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station:	<u>WJW - FOX8</u>	Date Position Fille:	<u>6/14/2005</u>
Position/Job Title:	<u>Photojournalist</u>	Job Classification:	<u>TECHNICAL</u>
Recruitment Source ¹ :	<u>WJW-Fox8</u>		
Contact Person:	<u>Suzanne Stratford</u>		
Address:	<u>5800 So. Marginal Rd.</u> <u>Cleveland, OH 44103</u>		
Phone #:	<u>216-431-8888</u>		
Total # of Interviewees:	<u>4</u>		

Referral Sources ²		No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Suzanne Stratford</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1	
Name: <u>WJW-FOX8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	3	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____		
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____		
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____		
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____		

¹**Recruitment Source:** Identify by name the source that referred the successful job candidate.

²**Referral Sources:** Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 6/28/2004
 Position/Job Title: Accounting Asst-Payroll Job Classification: OFFICE & CLERICAL
 Recruitment Source¹: Plain Dealer
 Contact Person: Derrelle Richardson
 Address: 1801 Superior Avenue
Cleveland, OH 44114
 Phone #: 216-999-4703
 Total # of Interviewees: 5

Referral Sources ²				No of Interviewees
Name:	<u>Plain Dealer</u>			4
Contact Person:	<u>Derrelle Richardson</u>	Phone #:	<u>216-999-4703</u>	
Address:	<u>1801 Superior Avenue</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44114</u>	
Name:	<u>WJW-FOX8</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 7/12/2004
 Position/Job Title: Wknd Assgnmt Editor Job Classification: OFFICE & CLERICAL
 Recruitment Source¹: WJW-Fox8
 Contact Person: Elzoria Smith
 Address: 5800 So. Marginal Rd.
Cleveland. OH 44103
 Phone #: 216-431-8888
 Total # of Interviewees: 9

Referral Sources ²				No of Interviewees
Name:	<u>WJW Fox8</u>			3
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW-FOX8</u>			1
Contact Person:	<u>Kendall Griggs</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW-FOX8</u>			1
Contact Person:	<u>Bill Sheil</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>CNN</u>			1
Contact Person:	<u>Steve Brusk</u>	Phone #:	<u>404-848-2276</u>	
Address:	<u>One CNN Center</u>			
City:	<u>Atlanta</u>	State:	<u>GA</u> Zip Code:	
Name:	<u>Fox8 Website</u>			3
Contact Person:	<u>Elzoria H. Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 9/9/2004
 Position/Job Title: Director of Finance Job Classification: OFFICIALS & MANAGERIAL
 Recruitment Source¹: Plain Dealer
 Contact Person: Derrelle Richardson
 Address: 1801 Superior Avenue
Cleveland, OH 44114
 Phone #: 216-999-4703
 Total # of Interviewees: 4

Referral Sources ²						No of Interviewees
Name:	<u>Plain Dealer</u>					3
Contact Person:	<u>Derrelle Richardson</u>	Phone #:	<u>216-999-4703</u>			
Address:	<u>1801 Superior Avenue</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44114</u>	
Name:	<u>Fox8 Website</u>					1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station:	<u>WJW - FOX8</u>	Date Position Filled:	<u>9/27/2004</u>
Position/Job Title:	<u>Account Executive</u>	Job Classification:	<u>SALES</u>
Recruitment Source ¹ :	<u>Stern Advertising</u>		
Contact Person:	<u>Jeff Thomas</u>		
Address:	<u>24400 Chagrin Blvd.</u> <u>Beachwood, OH 44122</u>		
Phone #:	<u>216-464-4850</u>		
Total # of Interviewees:	<u>5</u>		

Referral Sources ²				No of Interviewees
Name:	<u>Stern Advertising</u>			1
Contact Person:	<u>Jeff Thomas</u>	Phone #:	<u>216-464-4850</u>	
Address:	<u>24400 Chagrin Blvd.</u>			
City:	<u>Beachwood</u>	State:	<u>OH</u> Zip Code: <u>44122</u>	
Name:	<u>Midwest Communication</u>			1
Contact Person:	<u>Bob Clegg</u>	Phone #:	<u>614-228-0234</u>	
Address:	<u>57 East Gay Street</u>			
City:	<u>Columbus</u>	State:	<u>OH</u> Zip Code: <u>43215</u>	
Name:	<u>WJW-FOX8</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>Fox8 Website</u>			2
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	Zip Code:	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	Zip Code:	

¹**Recruitment Source:** Identify by name the source that referred the successful job candidate.

²**Referral Sources:** Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 10/6/2004
 Position/Job Title: Traffic Assistant Job Classification: OFFICE & CLERICAL
 Recruitment Source¹: Fox8 Website
 Contact Person: Elzoria Smith
 Address: 5800 So. Marginal Rd.
Cleveland, OH 44103
 Phone #: 216-431-8888
 Total # of Interviewees: 7

Referral Sources ²						No of Interviewees
Name:	<u>Fox8 Website</u>					4
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:	<u>TVJobs.com</u>					1
Contact Person:	<u>Mark C. Holloway</u>	Phone #:	<u>760-754-8177</u>			
Address:	<u>P.O. Box 4611</u>					
City:	<u>Oceanside</u>	State:	<u>CA</u>	Zip Code:	<u>92052</u>	
Name:						1
Contact Person:	<u>Gary James</u>	Phone #:				
Address:						
City:		State:		Zip Code:		
Name:	<u>WJW Fox8</u>					1
Contact Person:	<u>Christine Schwarz</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		
Name:						
Contact Person:		Phone #:				
Address:						
City:		State:		Zip Code:		

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 10/11/2004
 Position/Job Title: Promotions Producer Job Classification: PROFESSIONAL
 Recruitment Source¹: KTTV - Fox11
 Contact Person: Leslie Lyndon
 Address: 1999 So. Bundy Dr.
 Los Angeles, CA 90025
 Phone #: 310-584-2000
 Total # of Interviewees: 4

Referral Sources ²						No of Interviewees
Name:	<u>KTTV - Fox11</u>					1
Contact Person:	<u>Leslie Lyndon</u>	Phone #:	<u>310-584-2000</u>			
Address:	<u>1999 So. Bundy Dr.</u>					
City:	<u>Los Angeles</u>	State:	<u>CA</u>	Zip Code:	<u>90025</u>	
Name:	<u>WJW-FOX8</u>					2
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:	<u>WJW-FOX8</u>					1
Contact Person:	<u>Mike Renda</u>	Phone #:	<u>216-431-8888</u>			
Address:	<u>5800 So. Marginal Rd.</u>					
City:	<u>Cleveland</u>	State:	<u>OH</u>	Zip Code:	<u>44103</u>	
Name:	_____					
Contact Person:	_____	Phone #:	_____			
Address:	_____					
City:	_____	State:	_____	Zip Code:	_____	
Name:	_____					
Contact Person:	_____	Phone #:	_____			
Address:	_____					
City:	_____	State:	_____	Zip Code:	_____	
Name:	_____					
Contact Person:	_____	Phone #:	_____			
Address:	_____					
City:	_____	State:	_____	Zip Code:	_____	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station:	<u>WJW - FOX8</u>	Date Position Fille:	<u>10/21/2004</u>
Position/Job Title:	<u>Associate Producer</u>	Job Classification:	<u>PROFESSIONAL</u>
Recruitment Source ¹ :	<u>WJW-Fox8</u>		
Contact Person:	<u>Elzoria Smith</u>		
Address:	<u>5800 So. Marginal Rd.</u> <u>Cleveland, OH 44103</u>		
Phone #:	<u>216-431-8888</u>		
Total # of Interviewees:	13		

Referral Sources ²				No of Interviewees
Name:	WJW Fox8	Phone #:	216-431-8888	12
Contact Person:	Elzoria Smith			
Address:	5800 So. Marginal Rd.			
City:	Cleveland	State:	OH Zip Code: 44103	
Name:	TVJobs.com	Phone #:	760-754-8177	1
Contact Person:	Mark C. Holloway			
Address:	P.O. Box 4611			
City:	Oceanside	State:	CA Zip Code: 92052	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	
Name:		Phone #:		
Contact Person:				
Address:				
City:		State:	Zip Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station:	<u>WJW - FOX8</u>	Date Position Filled:	<u>3/14/2005</u>
Position/Job Title:	<u>Traffic Assistant</u>	Job Classification:	<u>OFFICE & CLERICAL</u>
Recruitment Source ¹ :	<u>Fox8 Website</u>		
Contact Person:	<u>Elzoria Smith</u>		
Address:	<u>5800 So. Marginal Rd.</u> <u>Cleveland, OH 44103</u>		
Phone #:	<u>216-431-8888</u>		
Total # of Interviewees:	<u>3</u>		

Referral Sources ²	No of Interviewees
Name: <u>WJW Fox8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: <u>WJW-FOX8</u> Contact Person: <u>Elzoria Smith</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	2
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 11/29/2004
 Position/Job Title: Production Assistant Job Classification: OFFICE & CLERICAL
 Recruitment Source¹: WJW-Fox8
 Contact Person: Sonya Thompson
 Address: 5800 So. Marginal Rd.
Cleveland, OH 44103
 Phone #: 216-431-8888
 Total # of Interviewees: 1

Referral Sources ²				No of Interviewees
Name:	<u>WJW Fox8</u>			1
Contact Person:	<u>Sonya Thompson</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	
Name:				
Contact Person:		Phone #:		
Address:				
City:		State:	Zip Code:	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 12/1/2004
 Position/Job Title: Associate Producer Job Classification: PROFESSIONAL
 Recruitment Source¹: WJW-Fox8
 Contact Person: Elzoria Smith
 Address: 5800 So. Marginal Rd.
Cleveland, OH 44103
 Phone #: 216-431-8888
 Total # of Interviewees: 10

Referral Sources ²				No of Interviewees
Name:	<u>WJW Fox8</u>	Phone #:	<u>216-431-8888</u>	7
Contact Person:	<u>Elzoria Smith</u>			
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>Fox8 Website</u>	Phone #:	<u>216-431-8888</u>	3
Contact Person:	<u>Elzoria Smith</u>			
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u></u>	Phone #:	<u></u>	
Contact Person:	<u></u>			
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	
Name:	<u></u>	Phone #:	<u></u>	
Contact Person:	<u></u>			
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	
Name:	<u></u>	Phone #:	<u></u>	
Contact Person:	<u></u>			
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 1/4/2005
 Position/Job Title: Executive Producer Job Classification: PROFESSIONAL
 Recruitment Source¹: WJW-Fox8
 Contact Person: Elzoria Smith
 Address: 5800 So. Marginal Rd.
Cleveland, OH 44103
 Phone #: 216-431-8888
 Total # of Interviewees: 8

Referral Sources ²				No of Interviewees
Name:	<u>WJW Fox8</u>			4
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>TVJobs.com</u>			2
Contact Person:	<u>Mark C. Holloway</u>	Phone #:	<u>760-754-8177</u>	
Address:	<u>P.O. Box 4611</u>			
City:	<u>Oceanside</u>	State:	<u>CA</u> Zip Code: <u>92052</u>	
Name:	<u>TVSpy.com</u>			1
Contact Person:	<u>Octavio Marin</u>	Phone #:	<u>212-366-4212</u>	
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	
Name:	<u>Fox8 Website</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station:	<u>WJW - FOX8</u>	Date Position Filled:	<u>1/10/2005</u>
Position/Job Title:	<u>Producer</u>	Job Classification:	<u>PROFESSIONAL</u>
Recruitment Source ¹ :	<u>WJW-Fox8</u>		
Contact Person:	<u>Greg Easterly</u>		
Address:	<u>5800 So. Marginal Rd.</u> <u>Cleveland, OH 44103</u>		
Phone #:	<u>216-431-8888</u>		
Total # of Interviewees:	<u>8</u>		

Referral Sources ²						No of Interviewees
Name:	<u>WJW Fox8</u>	Contact Person:	<u>Greg Easterly</u>	Phone #:	<u>216-431-8888</u>	1
Address:	<u>5800 So. Marginal Rd.</u>	City:	<u>Cleveland</u>	State:	<u>OH</u>	
				Zip Code:	<u>44103</u>	
Name:	<u>Fox8 Website</u>	Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	4
Address:	<u>5800 So. Marginal Rd.</u>	City:	<u>Cleveland</u>	State:	<u>OH</u>	
				Zip Code:	<u>44103</u>	
Name:	<u>WJW-FOX8</u>	Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	3
Address:	<u>5800 So. Marginal Rd.</u>	City:	<u>Cleveland</u>	State:	<u>OH</u>	
				Zip Code:	<u>44103</u>	
Name:	<u> </u>	Contact Person:	<u> </u>	Phone #:	<u> </u>	
Address:	<u> </u>	City:	<u> </u>	State:	<u> </u>	
				Zip Code:	<u> </u>	
Name:	<u> </u>	Contact Person:	<u> </u>	Phone #:	<u> </u>	
Address:	<u> </u>	City:	<u> </u>	State:	<u> </u>	
				Zip Code:	<u> </u>	
Name:	<u> </u>	Contact Person:	<u> </u>	Phone #:	<u> </u>	
Address:	<u> </u>	City:	<u> </u>	State:	<u> </u>	
				Zip Code:	<u> </u>	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Fille: 3/10/2005
 Position/Job Title: Reporter Job Classification: PROFESSIONAL
 Recruitment Source¹: NS Bienstock
 Contact Person: Ezra Marcus
 Address: 1740 Broadway 24th Fl.
New York, NY 10019
 Phone #: 212-765-3040
 Total # of Interviewees: 6

Referral Sources ²				No of Interviewees
Name:	<u>NS Bienstock</u>			1
Contact Person:	<u>Ezra Marcus</u>	Phone #:	<u>212-765-3040</u>	
Address:	<u>1740 Broadway 24th Fl.</u>			
City:	<u>New York</u>	State:	<u>OH</u> Zip Code: <u>10019</u>	
Name:	<u>Fox8 Website</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u>WJW-FOX8</u>			4
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	
Name:	<u></u>			
Contact Person:	<u></u>	Phone #:	<u></u>	
Address:	<u></u>			
City:	<u></u>	State:	<u></u> Zip Code: <u></u>	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 4/1/2005
 Position/Job Title: Account Executive Job Classification: SALES
 Recruitment Source¹: Media Marketing
 Contact Person: Pat Ryan
 Address: 12520 Edgewater Dr. Ste
Lakewood, OH 44107
 Phone #: 440-915-1117
 Total # of Interviewees: CONTINUED ON NEXT PAGE

Referral Sources ²				No of Interviewees
Name:	<u>Media Marketing</u>			1
Contact Person:	<u>Pat Ryan</u>	Phone #:	<u>440-915-1117</u>	
Address:	<u>12520 Edgewater Dr. Ste 601</u>			
City:	<u>Lakewood</u>	State:	<u>OH</u> Zip Code: <u>44107</u>	
Name:	<u>Fine Advertising</u>			1
Contact Person:	<u>Les Fine</u>	Phone #:	<u>216-831-6644</u>	
Address:	<u>4829 Galaxy Pkwy Ste A</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44128</u>	
Name:	<u>Liberty Ford</u>			1
Contact Person:	<u>Harry Lum</u>	Phone #:	<u>216-662-3673</u>	
Address:	<u>5500 Union Avenue</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44137</u>	
Name:	<u>Rosenberg Advertising</u>			1
Contact Person:	<u>Rick Koehler</u>	Phone #:	<u>216-529-7910</u>	
Address:	<u>12613 Detroit Avenue</u>			
City:	<u>Lakewood</u>	State:	<u>OH</u> Zip Code: <u>44107</u>	
Name:	<u>TVSpy.com</u>			4
Contact Person:	<u>Octavio Marin</u>	Phone #:	<u>212-366-4212</u>	
Address:	<u>150 W. 22nd St. 5th FL.</u>			
City:	<u>New York</u>	State:	<u>OH</u> Zip Code: <u>10011</u>	
Name:	<u>Fox8 Website</u>			1
Contact Person:	<u>Elzoria Smith</u>	Phone #:	<u>216-431-8888</u>	
Address:	<u>5800 So. Marginal Rd.</u>			
City:	<u>Cleveland</u>	State:	<u>OH</u> Zip Code: <u>44103</u>	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

RECRUITMENT RECONCILIATION FORM

Station: WJW - FOX8 Date Position Filled: 4/1/2005
 Position/Job Title: Account Executive Job Classification: SALES
 Recruitment Source¹: Media Marketing
 Contact Person: Pat Ryan
 Address: 0
 Phone #: 440-915-1117
 Total # of Interviewees: 12

Referral Sources ²	No of Interviewees
Name: <u>0</u> Contact Person: <u>0</u> Phone #: <u>0</u> Address: <u>0</u> City: <u>0</u> State: <u>0</u> Zip Code: <u>0</u>	
Name: <u>WJW-FOX8</u> Contact Person: <u>Paul Bodamer</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: <u>WJW-FOX8</u> Contact Person: <u>Lauren Stern</u> Phone #: <u>216-431-8888</u> Address: <u>5800 So. Marginal Rd.</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44103</u>	1
Name: <u>WKYC</u> Contact Person: <u>Brian Graziano</u> Phone #: <u>216-344-3333</u> Address: <u>1333 Lakeside Ave</u> City: <u>Cleveland</u> State: <u>OH</u> Zip Code: <u>44109</u>	1
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	
Name: _____ Contact Person: _____ Phone #: _____ Address: _____ City: _____ State: _____ Zip Code: _____	

¹Recruitment Source: Identify by name the source that referred the successful job candidate.

²Referral Sources: Identify the organization, agency, person(s), etc. that referred the interviewees.

WJW FOX8 – CLEVELAND, OH Outreach Initiatives

Job Fairs

WJW/FOX8 participated in the following local career fair:

- Kent State University – Kent, OH October 27, 2004

Job fairs provide applicants and potential candidates with the opportunity to learn about Fox Television Stations, Inc. and the job opportunities within the station group. A list of current job openings and station contact information is available upon request.

Academic Credit Internship Program

Description: WJW Fox8 offers an academic credit internship program for college/university juniors, seniors and graduate students. Generally, internships are available in the following departments: News (including Sports), Promotions/Programming (including Community Affairs and Graphic Design), and Human Resources.

Eligibility Requirements: Applicants must be a college/university junior, senior or graduate student, majoring in related fields of study, and must meet the minimum hours per week required by the college/university. All internships are non-paid; students receive college credit only. Students must make arrangements to obtain college credit with their Advisor or college/university Internship Coordinator prior to commencing an internship at WJW. Advisor or college/university Internship Coordinator will be required to certify your eligibility for academic credit.

Objectives: Provides students majoring in communications, journalism, graphics, and other broadcasting related fields an opportunity to receive on the job training. Students work with professionals on all levels and receive training towards their career from experienced broadcast professionals. Interns may also be identified for the Station's employment applicant pool.

Application Deadlines:	Semester	Deadline Date
	Summer	March 1
	Fall	July 1
	Winter	September 1
	Spring	November 1

For additional information you may contact the Human Resources Department at 216-432-4241. Applicants should forward resume, letter of interest and academic credit confirmation to:

**Fox 8 WJW
Human Resources Department
Internship Coordinator
5800 South Marginal Road
Cleveland, OH 44103**

Department Descriptions

NEWS DEPARTMENT: Under the supervision of the Assignment Editors all News student interns will gain hands-on experience in the day-to-day operations of a fast-paced news environment. Overall, an internship with the News Department will involve assisting the news staff with compiling packets of information, answering phones and other duties that will be useful in the news gathering process. This internship may include some field experience with News Reporters to cover developing stories. Student interns are expected to assist producer with researching, and preparing news packets for News Anchors and scanning wires. Also, student interns will assist Assignment Desk Editors and News Producers with phone calls to assist in the development of stories, as well as filing press releases, sorting scripts and writing practice scripts as needed. This internship requires learning the news computer system.

SPORTS DEPARTMENT: Under the supervision of the Sports Producers, the student intern(s) will gain hands-on experience in the day-to-day operations of the Sports Department. Student intern(s) will be exposed to how the Sports Department cover stories; and edit and air sports for the Ten O'clock News. Student intern(s) will assist in all facets of production. Duties include but are not limited to: checking wire reports, logging feeds and games, preparing initial scripts, working with editors to produce high-lights, and retrieving and achieving videotapes. This internship may include some field experience to cover sports events with a camera crew and Sportscaster. Student intern(s) must be self-starters, organized, and able to work evening and weekends hours.

PROMOTIONS/PROGRAMMING DEPARTMENT: Student interns will be responsible for time coding tapes, monitoring and coding squeeze backs, screening promos for content and choosing video and music for specific promotions. Student interns will be required to perform basic administrative assistance duties, including logging tapes for producers. They will have the opportunity to write scripts, participate in daily editing sessions and go out into the field on various promo shoots, offering the student a birds-eye view of on-air promotions.

COMMUNITY AFFAIRS: Under the supervision of the Community Affairs Manager the student intern(s) will participate in every aspect of the Community Affairs office. The student intern(s) will handle inquiries from the public, and will be involved in some production work. The student intern(s) will provide administrative support for community affairs campaigns, log incoming PSA tapes, write/change orders for Master Control, update mailing lists of community organizations and compile FCC Quarterly Issues Reports. This internship will also include pre-production work to develop WTTG'S Community Events Calendar, write scripts for the calendar, as well as conduct control room production sessions for Public Service Announcements. Student intern(s) will recommend music for graphics, screen, and critique and recommend incoming videotapes for airing. Student intern(s) will be exposed to the practices and procedures of public relations in broadcasting. Will assist with gathering information from news talent for press releases. Student intern(s) should be a self-starters, detailed-oriented, and have good phone skills.

DESIGN DEPARTMENT: Under the supervision of the Creative Director, student intern(s) will assist in the creation of broadcast graphics. Familiarity with MACINTOSH computer programs such as: Adobe After Effects, Adobe Illustrator, Adobe PhotoShop is highly preferred. Student intern(s) must be enrolled in a Graphic Design or comparable curriculum.

HUMAN RESOURCES DEPARTMENT: Under the supervision of the Human Resources Manager, the student intern will receive practical application experience and exposure to fundamental human resources generalist functions including applicant tracking, applicant screening and interviewing, referencing, and employee in-processing and out-processing. Administrative/clerical duties may include word-processing, assisting with the phone (e.g. answering, screening, referring, and making calls), handling incoming and outgoing mail, and maintaining job line, job postings, mailing lists, and various administrative/clerical assignments. Student intern must be customer service oriented, highly confidential, and possess good verbal, written, organizational, and multi-tasking skills, and high level of attention to details.

EXHIBIT 4

December 8, 2004

«Title» «FirstName» «LastName»
«JobTitle»
«CollegeUniversity»
«Address1»
«Address2»
«City», «State» «PostalCode»

Dear «Title» «LastName»:

Enclosed you will find information regarding our Internship Program. Please post the enclosed internship announcement in your career services center. All interns must be a junior, senior, or graduate student to qualify.

If you have any questions, please contact me at 216-432-4293. Thank you in advance for your support.

Sincerely,

Elzoria H. Smith
Human Resources Manager

Enclosures

EXHIBIT 5**Summer 2004 Internship**

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
Kristin Netzband	News	05/18/04	08/12/04
D. J. Foster	Sports	05/19/04	08/15/04
Carmen Brown	News	05/25/04	07/02/04
Rachel Stephens	Promotions	06/02-04	08/20/04
Ashley Azara	News	06/14/04	08/20/04
Natalie Schwarz	News	06/16/04	09/03/04
Chenitha Crenshaw	Sports	06/21/04	09/11/04

Fall 2004 Internships

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
Matthew Jaworski	News	08/27/04	12/04/04
Latoyia Banes	News	09/07/04	10/10/04
Elizabeth Haynes	News	09/08/04	12/17/04
Krystle Cunningham	News	09/15/04	12/17/04
Heidi Proudfoot	News	10/07/04	01/15/05
Clifton Jackson	News	10/29/04	01/09/05

Winter 2004 Internships

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
Michelle Zabka	Graphics	10/19/04	12/23/04
Alaina Stahl	Promotions	11/30/04	01/05/05
Tryna McCaulley	News	01/06/05	03/14/05
Csaba Sukosk	Sports	01/07/05	03/20/05
J. R. Rudicil	News	01/17/05	03/25/05
Elham Sliman	News	01/18/05	03/19/05
Kate Cook	News	01/24/05	05/13/05

Spring 2005 Internships

<u>Name</u>	<u>Department</u>	<u>Commencement Date</u>	<u>Completion Date</u>
Tami Champion	News	04/26/05	06/03/05



FOX CLEVELAND WJW-TV

The following positions represent brief descriptions. They are not intended, nor should be construed to represent a comprehensive and/or exhaustive description of all duties/responsibilities and requisite skills of each position.

NEWS

GENERAL ASSIGNMENT REPORTER (Full-time Regular)

Aggressive, tell stories from a personal point of view rather than relying on official sound bites. Will report live on location. Expected to develop sources and enterprise stories. College degree in journalism or related field preferred; must have 3-5 years reporting experience; and must be computer literate and possess effective writing and research skills. May be responsible for other duties as deemed appropriate and as assigned.

PRODUCTION ASSISTANT (Full-time Regular)

Assist on assignment desk, operates chyron, sorts scripts, floor directs, and runs teleprompter. Candidate will be expected to become familiar with newsroom operations and television news field systems. Must possess strong communication skills, and available for weekend or overnight shifts. Requires detail-oriented individual able to handle deadlines. Expected to know basic news gathering techniques, writing skills a plus, and previous television newsroom experience preferred. May be responsible for other duties as deemed appropriate and as assigned.

SALES

ACCOUNT EXECUTIVE (Full-time Regular) Positions

Candidate must be self-motivated and proactive. Must be capable of developing new business, maintaining and handling list of existing accounts, including providing research and negotiating rates. Strong negotiation skills needed. Must meet or exceed quarterly new business and overall budgets. College degree preferred. 1-3 years experience in TV or related sales. Knowledge of Nielsen, Scarborough, TVScan, Media Center preferred. Computer literate, with knowledge of Microsoft Powerpoint, and Excel. May be responsible for other duties as deemed appropriate and as assigned.

TECHNICAL SERVICES

TECHNICIAN (Full-time) Position

Operates and maintains broadcast equipment such as Sony SX and Betacam cameras & tape decks, GVC switches and routers, microwave gear, satellite antennas and receivers, computers, audio console, ENG editing, feed recording, and tape playback. Four-year degree in electronics or production, or equivalent work experience required. Job may involve heavy lifting, strenuous physical activity, and working outside in inclement weather. May be responsible for other duties as deemed appropriate and as assigned.

TECHNICIAN (Full-time Temporary) Positions

Operates and maintains broadcast equipment such as Sony SX and Betacam cameras & tape decks, GVC switches and routers, microwave gear, satellite antennas and receivers, computers, audio console, ENG editing, feed recording, and tape playback. Four-year degree in electronics or production, or equivalent work experience required. Job may involve heavy lifting, strenuous physical activity, and working outside in inclement weather. May be responsible for other duties as deemed appropriate and as assigned.

FOR CONSIDERATION – APPLICANTS SHOULD SEND RESUME AND COVER LETTER TO: WJW FOX8 – ATTN: HUMAN RESOURCES (identify position sought) 5800 SOUTH MARGINAL ROAD – CLEVELAND, OH 44103. JOBLINE: 216-432-4082.

WJW OFFERS AN ACADEMIC CREDIT INTERNSHIP PROGRAM FOR REGISTERED COLLEGE STUDENTS CLASSIFIED AS A JUNIOR, SENIOR, AND GRADUATE STUDENT. FOR ADDITIONAL INFORMATION CONTACT THE INTERNSHIP COORDINATOR AT 216-432-4241. EOE/M/F/V/D Posted 5/13/05.

Work Study Scholarship Program

Current Work-Study Student: Octavia Donnelly

Description: The Work Study Scholarship Program provides minorities interested in media increased access to permanent job opportunities. The students work during summers and school breaks from the end of their junior year in high school until they graduate from college. During that period, students learn many aspects of corporate operations and develop company-specific skills. We guide and develop minority students with the option of permanent placement upon completion of their college degree. Students in the program receive an hourly wage, as well as matching compensation to help pay for college tuition and expenses.

Mission: To create career opportunities in the media industry for minority youth through a program that focuses on scholastic achievement, direct work experience and professional development.

Job Line

WJW maintains and regularly updates a twenty-four (24) hour, seven (7) day a week job line that provides a brief description of the Station's current employment opportunities. The job line number is 216-432-4082.

EXHIBIT 8

Mr. Wayne Jose
Nat'l Black MBA Assoc.
180 N. Michigan Ave. Ste. 1515
Chicago, IL 60601

Ms. Anna Lopez
National Assoc. of Hispanic Jnlst
National Press Building Ste. 1193
Washington, DC 20045

Sir/Madame
National Hispanic Media Coalition
5400 East Olympic Blvd. Ste. 250
Los Angeles, CA 90022-5147

Mr. Carlos Erickson
Hispanic Link News Service
1420 N. St. N.W.
Washington, DC 20005

Ms. Lisa Navarrete
National Council of LaRaza
1111 19th Northwest Ste. 1000
Washington, DC 20036

Ms. Lisa Oh
Korean American Coalition
610 South Harvard, Ste. 111
Los Angeles, CA 90010

Ms. Becky Fauver
Native Amer. Public Brdcast Cnstrtm
Box 83111
Lincoln, NE 68501

Ms. Lenore Espanola-Ishida
Asian American Jnlst. Assoc.
1765 Sutter St., Ste. 1000
San Francisco, CA 94115

Mr. Keith McCallister
Organization of Chinese Americans
1001 Connecticut Ave. N.W., #707
Washington, DC 20036

Sir/Madame
Japanese American Citizens League
1765 Sutter St.
San Francisco, CA 94115

Mr. Michael McKinley
National Assoc. of Broadcasters
1771 N. Street N. W.
Washington, DC 20036-2891

Ms. Phyllis Eagle-Oldson
Emma L. Bowen Foundation for
Minority Interest in Media
1229 Pennsylvania Ave. NW 11th Fl.
Washington, DC 20004

Ms. Dorothy McLeod
Fndtn. For Min. Interests in Media
2020 Avenue of the Stars
Los Angeles, CA 94115

Mr. Loren Lorenomoto
Native Amer. Journalist Assoc.
1433 E. Franklin Ave. Ste. #11
Minneapolis, MN 55404

Ms. Terri Dickerson
American Women in Radio & TV
1650 Tysons Blvd. Ste. #200
McClain, VA 22101

Ms. Renee Hickman
NABJ - Univ. of Maryland
Taliaferro Bldg. Ste. 3100
College Park, MD 20742

Ms. Carmen Marshall
National Black Media Coalition
11120 New Hampshire Ave. #204
Silver Springs, MD 20904

Mr. Charles Quinn
Nat'l Assoc. Of Black Accounts
7249-A Hanover Parkway
Greenbelt, MD 20770

Mr. Patrick Salazar
Nat'l Assoc. of Hispanic Jnlst.
1193 National Press Bldg.
Washington, DC 20045-2100

Hispanic Am. For Fairness in Media
5400 E. Olympic Blvd. Ste. 250
Los Angeles, CA 90022-5142

Community Outreach

Ohio Reads

Dozens of FOX 8 employees participated in the Ohio Reads program. The state program paired FOX 8 with A.J. Rickoff Elementary School, a Cleveland city school with a lot of extra needs—from tutoring and student motivation to books and supplies. Every week FOX 8 volunteers tutored second grade students in reading to help them pass their proficiency tests. Employees also spoke at student assemblies about their jobs and the importance of education. In addition, at the end of the school year the students in the program visited the Station for a lunch reception and behind-the scene tour of the facility. FOX 8 also donated books and backpacks to the students.

2004 School's Visited by Employees

John Telich – Sports Anchor/Reporter
Shaker Middle School – Career Day.

Kenny Crumpton - Reporter

William Patrick Day Head Start – Read to children at center.
Our Lady of Peace School – Celebrate Catholic School's week.
John W. Raper Elementary School – Honored students that met their reading goal.
Cleveland Municipal School District – Guest speaker for B.R.I.C.K. program (Building Responsible Young Men).
Cranwood Learning Academy – Career Day.
Alfred A. Benesch Elementary School – Career Day.
Chambers Elementary School – Career Day.
McKinley Elementary School – Red Ribbon Program (anti-drug crusade)

Wayne Dawson - Anchor

William Patrick Day Head Start – Read to children at center.
Buhrer Elementary School – Career Day.
William Rainey Harper School – Career Day.
Cuyahoga Valley Career Center – Senior Awards Banquet.
Cuyahoga Special Education Service Center – Recognition program.

Chuck Schodowski - Producer

St. John Evangelic Lutheran Church & School – Attended benefit for school.

Elzoria Smith – Director of Human Resources

Andrew James Rickoff – Career Day
Euclid High School – Career Day

Scott Sabol - Meteorologist

Ridge-Brook Elementary School – Weather presentation for school.

Toni Garbo – Managing Editor

Avon Lake High School – Career Day.

Cleveland State University – Careers in FOCUS speaking engagement.

Andre Bernier - Meteorologist

Iowa-Maple Elementary School – Career Day.

Adlai Stevenson Elementary School – Career Day.

Bill Martin - Anchor

Case Elementary School – Career Day.

Tony Rizzo – Sports Anchor/Reporter

James Ford Rhodes School – Career Day.

2005 School's Visited by Employees

Andre Bernier - Meteorologist

Henry Defer Intermediate School – Weather presentation.

William Patrick Day Head Start – Read to children.

Gross Schechter Day School – Weather presentation.

Heather Weber - Meteorologist

William Patrick Day Head Start – Read to children.

St. Thomas Aquinas High School – Keynote speaker for National Honor Society.

Kenny Crumpton - Reporter

John W. Raper Elementary School – Honored students that met their reading goal.

Our Lady of Angels School – Spoke at benefit for school.

Alfred A. Benesch Elementary School – Career Day.

Wayne Dawson - Anchor

Daniel E. Morgan Elementary School – Spoke at student rally to encourage children.

Garfield Elementary School – Career Day.

Superior Elementary School – Career Day.

George Washington Carver Elementary – Career Day.

Scott Sabol - Meteorologist

Maple Intermediate School – Weather presentation.

Public Relations

MALONE CELEBRITY GOLF CLASSIC (Cleveland Scholarship Programs, Inc.)

July 2004

Each year FOX 8 sponsors the Malone Celebrity Golf Classic at Aurora Country Club. Organized by noted WMJI personality Jimmy Malone, the golf tournament benefits Cleveland Scholarship Programs, Inc., which provides college scholarships to predominantly minority students in the Greater Cleveland area. FOX 8 produces and airs a :20 and :10 PSA, which asks for sponsorships and donations. FOX 8 personalities also participate in the tournament, and News runs a story about the event day-of. FOX 8's support helped the tournament raise more than \$113,000 in 2004, breaking its fund-raising record.

LOVE FORE DIGNITY TENNIS & GOLF EVENT (The Dignity Project/National Council of Jewish Women)

August 2004

The annual Love Fore Dignity Tennis & Golf event takes place at Chagrin Valley County Club. The event raised more than \$25,000 in 2004 for "Just My Bag... The Dignity Project," a program by the National Council of Jewish Women which provides new duffel bags filled with comfort items for children in transition to foster homes. FOX 8 produces and airs a :15 PSA promoting the event, sponsors a foursome for golf, and runs a related story in newscasts.

AFRICAN AMERICAN WOMEN'S WELLNESS WALK (American Heart Assn.)

September 2004

For the past five years, FOX 8 has sponsored the American Heart Association's African American Women's Wellness Walk at the Randall Park Mall. The free event encourages African American women to take charge of their health and learn how to reduce their risk of heart disease and stroke. (Statistics show that African American women are more at risk than white women to suffer from a stroke or heart disease.) More than 4000 women participated in the walk in 2004, a number that grows significantly each year. The event also features a health fair. FOX 8 produces a :20 and :10 PSA, which also run on a paid schedule through Chevy Network Dealers. Our health reporter produces a package relating to heart disease and news teases for the event the week prior. News anchor Stacey Bell serves as the celebrity co-chair, and news runs a "day-of" story.

BLANKET SUNDAY (St. Vincent DePaul Society)

October 2004

For the past 18 years, the St. Vincent DePaul Society of the Cleveland Catholic Diocese and FOX 8 has sponsored "Blanket Sunday." People are asked to donate blankets, sheets, pillowcases, towels and other linens to be distributed to needy families in the area before the cold weather hits. Cash donations are also accepted. FOX 8 produces a :10 and :05 PSA that air two weeks prior to "Blanket Sunday." News runs a story day-of. The 2004 drive yielded more than 32,000 blankets, sheets, towels and other miscellaneous items for Northeast Ohio's needy families.

**NAMI WALKS FOR THE MIND OF AMERICA (National Alliance for the Mentally Ill,
Metro-Cleveland Chapter)**

October 2004

From its inception three years ago, FOX 8 has supported the NAMI Walk, benefiting the Metro-Cleveland chapter of the National Alliance for the Mentally Ill. In 2004, The three-mile walk at South Chagrin Reservation raised more than \$76,000 for NAMI and attracted more than 8500 walkers, far exceeding last year's results. FOX 8 produces